CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498627 /	06373516

Product
OBAMA SKED A ADD

Contract Dates	Estimate #
10/16/12 - 10/22/12	2051

Advertiser	Original Date / Revision
Obama For America	10/15/12 / 10/15/12

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	1	$725.00							
N 2	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30			NM	1	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	--W----	1	$650.00							
N 3	KVVU	10/16/12	10/22/12	Extra	M-F 7-730p		:30			NM	1	$950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	--W----	1	$950.00							
N 4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	1	$700.00							
N 5	KVVU	10/16/12	10/22/12	TMZ	730-8p		:30			NM	1	$1,350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	--W----	1	$1,350.00							
N 6	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	1	$275.00							
N 7	KVVU	10/21/12	10/21/12	NFL Late Game	NFL Late Game		:30			NM	6	$17,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$11,500.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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25-TV 5 Drive
Henderson, NV 89014
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Contract / Revision	Alt Order #
498627 /	06373516

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA SKED A ADD	2051

Advertiser	Original Date / Revision
Obama For America	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		NFL Late Game	NFL Late Game	---------Su	:30		~~$11,500.00~~	NM		
See MG 7.2,7.3,7.4,7.5,7.6,7.7												
2	KVVU	10/21/12-10/21/12		NFL Early Game	NFL Early Game	---------Su	:30		$7,500.00	NM		
Ⓜ MG for 10.1,7.1												
3	KVVU	10/21/12-10/21/12		NFL Pre-Game Show	NFL Sa-Su 8a-6p	---------Su	:30		$1,925.00	NM		
Ⓜ MG for 10.1,7.1												
4	KVVU	10/17/12-10/17/12		The X Factor	The X Factor	---W-------	:30		$5,350.00	NM		
Ⓜ MG for 10.1,7.1												
5	KVVU	10/21/12-10/21/12		The Simpsons/Bob's Burgers	Su 8p-9p	---------Su	:30		$1,950.00	NM		
Ⓜ MG for 10.1,7.1												
6	KVVU	10/16/12-10/22/12		Extra	M-F 1:05-1:35am	MTuWThF----	:30		$100.00	NM		
Ⓜ MG for 10.1,7.1												
7	KVVU	10/20/12-10/20/12		Touch	Sat 11p-12a	-------Sa--	:30		$175.00	NM		
Ⓜ MG for 10.1,7.1												
N 8	KVVU	10/21/12	10/21/12	Family Guy/American Dad	Su 9p-10p		:30			NM	1	$2,450.00
Week:		10/15/12	10/21/12	------1	1	$2,450.00						
N 9	KVVU	10/16/12	10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	$5,500.00
Week:		10/15/12	10/21/12	-1-----	1	$5,500.00						
N 10	KVVU	10/16/12	10/16/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	0	$0.00
Week:		10/15/12	10/21/12	-1-----	1	$5,500.00						
1	KVVU	10/15/12-10/21/12		New Girl/The Mindy Project	Tue 9p-10p	-Tu--------	:30		~~$5,500.00~~	NM		
See MG 7.2,7.3,7.4,7.5,7.6,7.7												
									Totals		14	$29,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	14	$29,600.00	$25,160.00
Totals	14	$29,600.00	$25,160.00

Signature: _____ **Date:** _____

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REP HEADLINE# 6373516 TRF# 498627
$$$ UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT15/12 14.49
CHANGES *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/B OBAMA/D/PRE/US REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6373516 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#2051 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT15/12 14.49

REP:
TO ROSE
FR NIKKI
OK'D M1 SEE LINES 11016
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 95			AGENCY EST# = 2051						
			AGENCY PRODUCT CODE = 101									
7		S	100P-400P	30		11500.00	10/21	10/21	0		SUN	0

PROGRAM : FOX NFL (GAME 2)
CON COM1: FOX NFL (GAME 2)

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11		A	1000A-130P	30		$7,500.00	10/21	10/21	1		SUN	1

PROGRAM : NFL EARLY GAME
ORD COM1: SPOTS N/A DUE TO DEBATE AND NO LATE GAME ON SUNDAY. SEE MG OFFER.
ORD COM2: PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-7 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-10 FOR 1 SPOT/WK

12		A	900A-1000A	30		$1,925.00	10/21	10/21	1		SUN	1

PROGRAM : NFL PRE-GAME SHOW
ORD COM1: SPOTS N/A DUE TO DEBATE AND NO LATE GAME ON SUNDAY. SEE MG OFFER.
ORD COM2: PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 11-16

13		A	800P-1000P	30		$5,350.00	10/17	10/17	1		WED	1

PROGRAM : X FACTOR
ORD COM1: SPOTS N/A DUE TO DEBATE AND NO LATE GAME ON SUNDAY. SEE MG OFFER.
ORD COM2: PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 11-16

14		A	800P-900P	30		$1,950.00	10/21	10/21	1		SUN	1

PROGRAM : SIMPSONS/BOB'S BURGER
ORD COM1: SPOTS N/A DUE TO DEBATE AND NO LATE GAME ON SUNDAY. SEE MG OFFER.
ORD COM2: PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 11-16

15		A	105P-135P	30		$100.00	10/16	10/22	1		TU-F,M	1

PROGRAM : EXTRA
ORD COM1: SPOTS N/A DUE TO DEBATE AND NO LATE GAME ON SUNDAY. SEE MG OFFER.
ORD COM2: PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 11-16

16		A	1100P-1200M	30		$175.00	10/20	10/20	1		SAT	1

PROGRAM : TOUCH
ORD COM1: SPOTS N/A DUE TO DEBATE AND NO LATE GAME ON SUNDAY. SEE MG OFFER.
ORD COM2: PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 11-16

10		S	900P-1000P	30		$5,500.00	10/16	10/16	0		TUE	0

PROGRAM : NEW GIRL/MINDY PROJECT
CON COM1: NEW GIRL/MINDY PROJECT

REP HEADLINE# 6373516 TRF# 498627
$$$ UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT15/12 14.49
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#7	MISSED:	SUN/100P-400P	OCT21	30S	11500.00	(OCT15/12)	
		BUY#10		TUE/900P-1000P	OCT16	30S	$5,500.00		
			OFFER:	SUN/1000A-130P	OCT21	30S	$7,500.00	PLS ADVISE.	
			&	SUN/900A-1000A	OCT21	30S	$1,925.00		
			&	WED/800P-1000P	OCT17	30S	$5,350.00		
			&	SUN/800P-900P	OCT21	30S	$1,950.00		
			&	TU-F,M/105P-135P	OCT16	30S	$100.00		
			&	SAT/1100P-1200M	OCT20	30S	$175.00		

CMT:SPOTS N/A DUE TO DEBATE AND NO LATE GAME ON SUNDAY. SEE MG OFFER.
CMT:PRE-BOOKED PLS APPROVE.

OCT/12 29600.00

CONTRACT TOTAL 29600.00
TOTAL SPOTS 14

MARKET TOTALS $134,545 KVVU 22% KSNV 23% KLAS 22% KTNV 28% KVMY 3% KVCW 2% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6373516
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT15/12 09.23
*** KVVU-TV ***

ADV #_____ ADV. NAME POLI/B OBAMA/D/PRE/US

REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL

BUYER NAME MAURA GILROY

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 498627 CONTRACT # 6373516

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#2051 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT15/12 09.23

REP: TO ROSE
FR NIKKI
NEW OBAMA SKED A ADD
TOTAL $29600
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101			AGENCY EST# = 2051						
1			600A-700A	30		$725.00	10/16	10/22	1		TU-F,M	1

PROGRAM : FOX5 NEWS 6A
CON COM1: FOX5 NEWS 6A

REP HEADLINE# 6373516
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT15/12 09.23
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	2		630P-700P	30		$650.00	10/16	10/22	1		TU-F,M	1
	PROGRAM : MORE ACCESS<						10/17					
	CON COM1: MORE ACCESS<											
	3		700P-730P	30		$950.00	10/16	10/22	1		TU-F,M	1
	PROGRAM : EXTRA											
	CON COM1: EXTRA											
	4		700A-900A	30		$700.00	10/16	10/22	1		TU-F,M	1
	PROGRAM : FOX5 MORNING NEWS											
	CON COM1: FOX5 MORNING NEWS											
	5		730P-800P	30		$1,350.00	10/16	10/22	1		TU-F,M	1
	PROGRAM : TMZ											
	CON COM1: TMZ											
	6		900A-1000A	30		$275.00	10/16	10/22	1		TU-F,M	1
	PROGRAM : MORE LAS VEGAS											
	CON COM1: MORE LAS VEGAS											
	7		100P-400P	30		11500.00	10/21	10/21	1		SUN	1
	PROGRAM : FOX NFL (GAME 2) N/A											
	CON COM1: FOX NFL (GAME 2)											
	8		900P-1000P	30		$2,450.00	10/21	10/21	1		SUN	1
	PROGRAM : FAMILY GUY /AMERICAN DAD											
	CON COM1: FAMILY GUY /AMERICAN DAD											
	9		800P-900P	30		$5,500.00	10/16	10/16	1		TUE	1
	PROGRAM : RAISING HOPE/BEN & KATE											
	CON COM1: RAISING HOPE/BEN & KATE											
	10		900P-1000P	30		$5,500.00	10/16	10/16	1		TUE	1
	PROGRAM : NEW GIRL/MINDY PROJECT											
	CON COM1: NEW GIRL/MINDY PROJECT											

N/A

REP HEADLINE# 6373516
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT15/12 09.23
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12	29600.00											

CONTRACT TOTAL 29600.00
TOTAL SPOTS 10

MARKET TOTALS $134,545 KVVU 22% KSNV 23% KLAS 22% KTNV 28% KVMY 3% KVCW 2% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*